

Velox Barber Shop is one of Abuja's top rated abrbing salons. The servcies offered are top-notch in this space and is beautifully located in Gwarinpa, Abuja FCT.

www.veloxbarbers.com.ng









Portfolio Category: Salons/Barber Shops Project Code: **PS124591**

Goal

Velox Barber Shop needed a website and the ability to be found on Google map. The website was to be moderate in design, with ease of navigation showing all the services offered by the shop. The owner also wanted something that would simplistic though not too simple in a sense. Essentially, the website should serve as a go to place from Google My Business Listing search across the internet. This means getting the business location verified by Google, thus placing the barber shop on the map. With a number of barber shops in Gwarinpa, the owner wanted his business to stand out from the competition.

Solution

We took in all the expectations required of the proposed website and Google My Business Listing need, and swung into designing a minimal but functional website. The solution was simple in the sense that the website was to serve as an information portal with minmal interaction by visitors. In addition, we engaged Google to get the business location verified and placed on the map. Our solution captured the requirements stated by the owner and also catered for a responsive design among other things. For instance, the website was built to scale in the future, in the event the owner would want to integrate features like online booking, reservations and the likes. The website also was securely built to meet the modern security requirements expected of web projects. The web project was delivered on time, within budget and scope.

Outcome

The design was accepted as it met and servd the purpose for its been built. Also, the Google Business Listing was successful, as it became possible for customers to find the business on the map. Paruto Solutions Ltd did it!

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